



# Arts, Culture, and Heritage Commission (ACHC)

## Wilsonville City Council Meeting Resolution No. 2941

Dec. 20, 2021

- **Bill Flood**, Community Cultural Development Consultant
- **Mark Ottenad**, Public/Government Affairs Director, ACHC Project Manager



WILSONVILLE  
OREGON

# Arts, Culture, and Heritage Strategy (ACHS)

November 2020



# Arts, Culture and Heritage Strategy (ACHS)

- **City Council Goal**
- **2018 – 2020: 2-year-long community engagement effort**
- **ACHS adopted by City Council in Nov. 2020 via Resolution No. 2857**

# Arts, Culture, and Heritage Strategy (ACHS)

## Extensive Public-Engagement Process

- **Arts, Culture and Heritage Strategy (ACHS) Task Force**
  - 42 members total – largest in city’s history
  - 33 members volunteered to serve on:
    - Steering Committee (10)
    - Youth Advisory Committee (7)
    - Arts Cultural Assets Committee (13)
    - Heritage/History Cultural Assets Committee (10)
    - Humanities/Literary Arts Cultural Assets Committee (6)

# Arts, Culture, and Heritage Strategy (ACHS)

## Extensive Public-Engagement Process

- **Public Meetings**
  - **ACHS Task Force**
    - June 24, July 21, and August 25, 2020, via Zoom
  - **Youth Engagement Meeting**
    - July 20, 2020, via Zoom
  - **Latinx Family Engagement Meeting**
    - August 3, 2020, via Zoom
  - **Community meeting with the Clackamas County Arts Alliance**
    - October 29, 2018, at the Wilsonville Public Library

# Arts, Culture, and Heritage Strategy (ACHS)

## Extensive Public-Engagement Process

- **Online Public Surveys and Comments**
  - **ACHS Public Comment Period**  
Oct. 8 – 20, 2020
  - **Findings/Recommendations Public Comment**  
Aug. 20 – 31, 2020
  - **Community Cultural Vision Survey**  
June – July 2020
  - **Community Cultural Assets Survey**  
June – July 2020
  - **Survey of Municipal Cultural Facilities/Programs**  
July – August 2020

# Arts, Culture, and Heritage Strategy (ACHS)

## Extensive Public-Engagement Process

- **Stakeholder Interviews**
  - 51 total
    - 31 interviews in 2018
    - 18 interviews in 2020
- **Interviews of Operators of Municipal Cultural Facilities and Programs**
  - 20 interviews for 15 communities in 2020 and 2021

# Arts, Culture, and Heritage Strategy (ACHS)

## Findings and Recommendations

- Community Context
- Cultural Nonprofits
- Public Sector
- Public Art and Cultural Center
- Funding and Resources



# Arts, Culture, and Heritage Strategy (ACHS)

## Findings and Recommendations: Community Context

- **Wilsonville lacks a clear community core/center and a collective cultural identity.**
- **Demographic changes underway shape the future community.**

# Arts, Culture, and Heritage Strategy (ACHS)

## Findings and Recommendations: Community Context

- City adopts this cultural strategy and provides public-sector leadership and coordination to support community arts, culture and heritage facilities, programs and events.
- Make cultural diversity and ethnic inclusivity a priority.

# Arts, Culture, and Heritage Strategy (ACHS)

## Findings and Recommendations: Cultural Nonprofits

- **Wilsonville cultural nonprofit organizations are stressed.**
- **The COVID-19 pandemic has worsened the condition of Oregon's and Wilsonville's cultural nonprofits.**

# Arts, Culture, and Heritage Strategy (ACHS)

## Findings and Recommendations: Cultural Nonprofits

- Provide strategic assistance to Wilsonville cultural nonprofits in order to build organizational capacity.

# Arts, Culture, and Heritage Strategy (ACHS)

## Findings and Recommendations: Public Sector

- The City lacks a comprehensive plan for supporting arts, culture and heritage facilities, programs and events.
- The primary units of local government coordinate on many issues and projects; community members seek greater support for cultural activities and programs.

# Arts, Culture, and Heritage Strategy (ACHS)

## Findings and Recommendations: Public Sector

- The community seeks public-sector leadership to support arts, culture and heritage programs, events and facilities.
- City forms an Arts, Culture and Heritage Commission and provides supporting staffing resource.

# Arts, Culture, and Heritage Strategy (ACHS)

## Findings and Recommendations: Public Sector

- **Improve inter-governmental collaboration and coordination to advance arts, culture and heritage.**

# Arts, Culture, and Heritage Strategy (ACHS)

## Findings and Recommendations: Public Art and Cultural Center

- Public art is recognized as a significant cultural asset in Wilsonville.
- Substantial community demand exists for an arts and cultural center/facility.



# Arts, Culture, and Heritage Strategy (ACHS)

## Findings and Recommendations: Public Art and Cultural Center

- Develop a long-term, sustainable public art program.
- The City works with partners to advance an arts and cultural center/facility.

# Arts, Culture, and Heritage Strategy (ACHS)

## Findings and Recommendations: Funding and Resources

- Funding and resource development are crucial to improve nonprofit organizational capacity and advance arts/culture programs.
- Improve and create sustainable funding mechanisms to support cultural activities, events and programs.

# Arts, Culture, and Heritage Commission (ACHC)

Formation of the ACHC is a  
primary ACHS recommendation

# Arts, Culture, and Heritage Commission (ACHC)

## Duties of the Commission:

- Oversees implementation of the Arts, Culture, and Heritage Strategy (ACHS)
  - Annual fiscal-year plans for a long-term 5-Year Action Plan and annual 1-Year Implementation Plan

# Arts, Culture, and Heritage Commission (ACHC)

## Duties of the Commission:

- **Makes recommendations to the City Council and other City boards and staff**
  - **Public-sector leadership and coordination to support activities, events, facilities and programs**
  - **Improve inter-governmental collaboration and coordination**
  - **Work with partners to advance an arts and cultural center/facility**
  - **Develop a long-term, sustainable public-arts program**

# Arts, Culture, and Heritage Commission (ACHC)

## Duties of the Commission:

- **Makes recommendations to the City Council and other City boards and staff**
  - **Make cultural diversity, ethnic inclusivity and accessibility for all community members a priority**
  - **Provide strategic assistance with Wilsonville cultural non-profits in order to build organizational capacity**

# Arts, Culture, and Heritage Commission (ACHC)

## Duties of the Commission:

- Commission makes recommendations to the City Council concerning the goals and disbursement of funds of the former Community Tourism Matching Grant Program to a renamed Community Cultural Events and Programs Matching Grant Program

# Arts, Culture, and Heritage Commission (ACHC)

## Composition of the Commission:

- **13 members**
  - **9 voting members – at least 5 Wilsonville residents**
  - **4 ex-officio/non-voting advisory members:**
    - **City Councilor - Council liaison**
    - **Parks and Recreation Director / designee**
    - **City Manager / designee**
    - **Library Director / designee**



# Arts, Culture, and Heritage Commission (ACHC)

## Terms of Appointment:

- **3-year terms**
- **Initially staggered terms:**
  - 3 members with 1-year terms
  - 3 members with 2-year terms
  - 3 members with 3-year terms
- **3-term term-limit**

# Arts, Culture, and Heritage Commission (ACHC)

## 2022 Commission Formation Schedule

- January – Recruitment / advertising of Commission openings
- Feb-March – Interviews of applicants
- March-April – Appointment of ACHC
- April-May – First meeting of ACHC
  - Initial order of business to prioritize ACHS Recommendations for Council review



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