

**Theme: “Wilsonville: Creating a Complete Community for All Ages of Life”**

## **1. Introduction – Welcome & thank you**

- City Council members – different perspectives, better outcomes
  - Councilor Scott Starr, Council President
  - Councilor Susie Stevens
  - Councilor Charlotte Lehan
  - Councilor Kristin Akervall
  - Recognize any other elected officials in the room
- City Council Long-Term Objectives and 2017-19 Goals / Themes
  - Good Community Design and Connectivity
    - Social connections - neighborhoods, public spaces, institutions
    - Access to nature and Willamette River
    - Opportunities to walk, outdoor recreation
    - Phys. Connect: roads, sidewalks, pathways, bikeways, transit
  - Thoughtful Land Use-Planning-People, jobs, industry, amenities
    - Planning & managing inevitable growth
    - Protecting farm & forest lands, enviro. resources, stewardship
  - Community Amenities – library, schools, rec areas, commercial
    - Parks and recreational programming, Master plans (BF park)
    - Design matters – What is built, where, and how it relates
  - Community Development – good jobs & housing options
    - people at all stages of life, differing needs & interests
- City government works well: high-level of community engagement
  - Volunteers are key to making city work well – Thank you.
  - Professional level, quality City Staff – SERVICE orientation

## 2. Transportation Issues

- Addressing traffic congestion is a top priority for City Council
- Wilsonville roads can accommodate Wilsonville's traffic
  - All major arterials were 'farm-to-market roads' historically
  - Started: main road with individual entrances to housing
  - Developing over time a 'grid network' of streets
  - Prioritize consolidated entrances to housing projects
- Wilsonville operates SMART to provide better transit option for commuting employees and residents.
  - 28 years in operation - 317,000 rides last year
  - Assists employment – 10 minutes from WES to their door
- I-5 traffic congestion impacts Wilsonville's streets
  - More & more frequent freeway slow-downs
  - More people using surface street alternatives
  - No way WV can build out enough streets to move I-5 overflow
- City working on solutions:
  - Lobbying for SB Aux Lane - Wilsonville Road to Charbonneau
  - Spot improvements – B/F, WV Rd, ramp, F/M driveway
  - Advocating for larger I-5 Corridor Transportation Study
    - How can transit such as WES be better utilized for commuters?
    - How can freight movement be better served?
    - Where can incremental changes like merge & aux lanes help?
  - Bike-Ped-Emergency Bridge part of strategy- incident response
  - Keep building grid – Barbour w/Bridge, Vlahos, Canyon Creek; soon Garden Acres, Kinsman, Boeckman /Advance

### 3. French Prairie 'Bike-Ped-Emergency' Bridge

- Long-time community goal-access Willamette River, French Prairie
  - 1993 Bike & Pedestrian Master Plan
- City's 2006 Bike & Pedestrian Master Plan evaluated several options for a pedestrian/bicycle crossing, including:
  - Cantilevering a bridge from I-5,
  - Adding a bridge to the railroad crossing
  - Establishing a bicycle/pedestrian ferry.
  - Standalone structure was identified as best long-term option.
- Connect Portland metro area Ice Age Tonquin Trail with Willamette Valley Scenic Bike Route
- Purpose of bridge
  - Daily use as a bike/ped bridge for residents and tourists
  - Emergency-service bridge when needed
    - Access to Charbonneau when I-5 congested
    - Incident response for second-tier emergency responders
    - Redundant connection to Boone Bridge-Improves I-5 resiliency
- I-5 Boone Bridge only crossing in a 30-mile stretch of the Willamette River - Oregon City to Newberg
  - Shoulder of Boone Bridge only accessible bridge crossing by foot or bike — with no separation from traffic.
  - Boones Ferry Park Master Plan – exciting opportunity for citizens
- Offers new recreational and tourism development opportunities.
  - Connections between Charbonneau and Westside Commercial
  - Attraction for everyone, economic opportunity for bicycle tourism

## 4. Town Center Master Plan

- Community-driven vision to ‘re-make’ our town center.
- Town Center originally designed in the auto-centric era.
- 1973 Wilsonville City Center Plan recommended a suburban village approach to development with a mix of housing and commercial uses lining a loop road with a lake.
- Designated as a “town center” in Metro’s 2040 Growth Concept
- Major new shopping centers—Argyle Plaza in North Wilsonville and Old Town Square in East Wilsonville—attracted private-sector investment and tenants.
- 100-acre project area includes:
  - Clackamas Community College Wilsonville Campus
  - Town Center shopping center
  - Fry’s Electronics
  - Regal Cinemas Theater
- Strategies for more attractive, commercially vibrant, mixed-use district that is easily accessible and pedestrian friendly.
- Integrate urban and natural environments to create an attractive and accessible place for visitors and residents of all ages to shop, eat, live, work, learn, and play.
- Community workshops and events to be held throughout the planning process.
- Have a **HIGHLY** engaged Task Force of citizens & stakeholders!

## 5. Coffee Creek Employment Area

- UGB in 2002 - Concept planning done in 2007
  - +200-acre Regionally Significant Industrial Area
  - Envisioned as high quality attractor for good jobs
  - Planning looks forward: what work amenities desirable in 2035?
- URA advisory vote 2015 supports; new development starting
- Two developments proposed but not yet approved by State or Metro
  - Universal Health Services - \$32M – 190 high-quality jobs
    - Expected to provide behavioral health services, short stay
  - SORT Bioenergy Anaerobic Digester
    - “next generation” concept — regional processing of food-scrap by grocery stores, large commercial kitchens
    - Remove food scraps from solid-waste garbage stream
    - Produce compressed natural gas – trucks & electricity
- Working w/these businesses to set upscale, forward looking standard
- Coffee Creek to host 1,800 jobs with \$55 Million annual payroll
- Urban Renewal Area established
  - Will have new businesses help pay for needed, pipes, roads, +
  - Will prepare Coffee Creek to invite PRIVATE investment
  - Will ultimately attract companies that:
    - offer high-quality employment
    - will help pay the taxes that support City services and amenities that we all count on and enjoy

## 6. Residential Living: Frog Pond Area and Villebois

- Frog Pond West Master Plan phase 2 – 180 acres
  - Area plan adopted November of 2015.
  - Future school site confirmed — expected social center like Lowry
  - All detached SF homes —help balance city portfolio of housing
    - More of a “traditional suburban neighborhood”
    - Lots ranging from 4K to over 12K SF.
    - 571 units planned at full build out.
  - Walkable, connected blocks, some green connections
  - Grid street system, consolidated entries on Boeckman, Stafford
  - Designed to be a Connected neighborhood — for PEOPLE
  - Future regional trail & park along Boeckman Creek corridor
    - numerous interconnections – most every block
    - integrated parks & green spaces throughout
- Villebois: Nearing build-out (~3 years) on nearly 500 acres
  - Wider range of housing types and prices — “urban village”
    - more choices for different needs, different priorities, different times in peoples’ lives
    - 3 interconnected neighborhoods
    - loop park system, trails, recreational spaces throughout
  - Built on idea of connectivity
    - Boeckman Bridge & Barber Bridge
    - Safe walking routes (schools & recreation)
  - 1,640 housing units built now or underway — 64% build-out
  - 2,566 total housing units expected – almost all entitlements
  - Piazza commercial center – planned amenities & events

## 7. Conclusion

- Council goals: Continue to set quality long-term direction for City:
  - A Connected, Complete Community
  - Environmental Stewardship valued and incorporated throughout
  - Thoughtful land use planning
    - Strong, high quality, amenity rich, interconnected neighborhoods, commercial centers, employment areas
  - Responsible Economic Development for economic stability
    - Good Jobs, Diverse sectors, variety of skills & skill levels
    - Goods & services we need are available locally
    - Choices for living, working, playing at all times in our lives
  - Healthy, active living – attractive public spaces & recreation opportunities where people WANT to be
  - The ongoing Goal, and the Challenge:
    - Create a safe, desirable, aesthetically pleasing community, which nurtures, sustains, and connects us ALL.
- If time allows, 1-2 question Q&A with audience