

Wilsonville Tourism Promotion Committee

REVISED MEETING AGENDA

Tuesday, May 19, 2020

1:00 – 3:00 pm

Virtual Online Meeting via Zoom

- 1. Welcome** **1:00**
 - a. Committee members and guests introductions
- 2. Committee Business and Updates** **1:10**
 - b. Approve Prior Meeting Minutes of April 16, 2020* *page 2*
 - c. Committee Member Positions for Appointment:
2 vacancies as of 7/1/2020
 - Three-Year Terms Expiring 6/30/23
 - #3: Held by Jeff Brown, not re-applying to serve
 - #4: Held by Al Levit, re-applying to serve
 - Term Expiring 6/30/21
 - #6: Formerly held by David Stead
- 3. Jay Ray Updates** **1:15**
 - d. Scope of Work/ Marketing Plan* *page 4*
 - e. Updated Website
- 4. FY 20/21 1/5-Year Action/Implementation ‘Business Plan’** **1:45**
 - f. Review and approve revised draft FY20/21 Business Plan* *page 6*
- 5. State of the Tourism Industry** **2:15**
 - g. Reports from Clackamas County and WCVA
- 6. Tourism Promotion Program updates** **2:30**
 - h. Member Updates on COVID-19 Emergency Impacts
 - i. Small Business COVID-19 Relief Grants Program update* *page 30*
- 7. Adjourn** **3:00**

* *Materials in packet*

Due to physical distancing requirements the meeting is being held online via Zoom.

To submit public comments; please email comments to monahan@ci.wilsonville.or.us by May15 at 12:00pm.

Time frames for agenda items are not time certain (items may be considered earlier or later than indicated.)



**EXPLORE
WILSONVILLE**

A POCKET (OF FUN)

VOTING MEMBERS

Jeff Brown, General Manager, Hotel Eastlund

Darren Harmon, Chair
General Manager,
Family Fun Center

Al Levit
Former Commissioner,
City of Wilsonville
Planning Commission

Beth Price, Vice Chair
Director of Sales &
Marketing, Holiday Inn
Portland South

Brandon Roben
CEO, Oaks Park

Rohit Sharma
Owner, RR Hotels
Portland LLC

ADVISORY / EX-OFFICIO MEMBERS

City of Wilsonville
City Councilor Charlotte
Lehan, Council Liaison
Michael McCarty, Parks &
Recreation Director
Brian Stevenson,
Community Services
Manager (designee)
Erica Behler, Parks &
Recreation Coordinator
(designee)

**Clackamas County
Tourism & Cultural
Affairs (TCA)**
Samara Phelps, Director

**Washington County
Visitors Association
(WCVA)**
Carolyn McCormick,
President/CEO
Sylke Neal-Finnegan,
VP/Marketing &
Communications
(designee)

**Wilsonville Area
Chamber of Commerce**
Kevin Ferrasci O'Malley,
CEO

STAFF

Zoe Monahan,
Assistant to the City
Manager
Mark Ottenad,
Public/Government
Affairs Director

TOURISM PROMOTION AND DESTINATION MARKETING CONTRACTOR

JAYRAY, LLC
Bridget Baeth, Principal
Ryan Millard, Associate
Advisor
Genny Boots, Advisor