

RESOLUTION NO. 2896

A RESOLUTION OF THE CITY OF WILSONVILLE AUTHORIZING THE CITY MANAGER TO EXECUTE A MEMORANDUM OF UNDERSTANDING WITH THE WILLAMETTE FALLS AND LANDINGS HERITAGE AREA COALITION.

WHEREAS, the City of Wilsonville has a vested interest promoting tourism, history and cultural affairs by working collaboratively with communities of the Willamette River region through the U.S. Department of the Interior National Parks Service’s “National Heritage Area” (NHA) marketing program; and

WHEREAS, the Congressional NHA designation provides federal technical assistance and funds and marketing promotion at a national scale without any new regulations; and

WHEREAS, siting an NHA in the Wilsonville area provides an excellent destination marketing attraction that benefits tourism-promotion and economic-development efforts; and

WHEREAS, the Willamette Falls & Landings Heritage Area Coalition (WFLHAC) is a partnership of local and tribal governments, nonprofit organizations, business associations and private companies working to obtain Congressional designation of the proposed Willamette Falls and Landings National Heritage Area; and

WHEREAS, formed in 2009 as the Willamette Falls Heritage Area Coalition and incorporated in 2012, the organization commenced a broad public-engagement process to develop the required Feasibility Study that allows the Secretary of Interior to make findings to Congress that support designation of an NHA; and

WHEREAS, on January 6, 2014, the Wilsonville City Council approved \$2,500 in funding support to the Willamette Falls Heritage Foundation for an economic analysis of reopening the Willamette Falls Locks; and

WHEREAS, On March 2, 2015, the City Council adopted Resolution No. 2515, A Resolution of the City of Wilsonville Supporting Efforts to Create a Willamette Falls National Heritage Area and Urging Designation of Such By Congress; and

WHEREAS, in 2015 the Oregon Legislative Assembly formally urged Congress to create the Willamette Falls National Heritage Area simultaneously as the northern portion was designated a state heritage area by the Oregon Heritage Commission of the Oregon Parks and Recreation Department; and

WHEREAS, in 2017 Willamette Falls Heritage Area Coalition submitted the required Feasibility Study, which the Park Service deemed inadequate for focusing too much on the Willamette Falls and Locks area without addressing the agriculturally rich Willamette Valley that supplied the commodities for shipping past the Falls and through the Locks; and

WHEREAS, the organization subsequently renamed itself in 2018 the Willamette Falls and Landings Heritage Area Coalition (WFLHAC); and

WHEREAS, WFLHAC resubmitted in 2019 the Feasibility Study that included extensive research and history of the upriver communities, stretching along the Willamette River from Willamette Mission State Park area to the south and north downriver past Canby; and

WHEREAS, in 2020, the National Park Service indicated that the proposed Willamette Falls and Landings National Heritage Area met the criteria for Congressional designation; and

WHEREAS, WFLHAC now seeks to achieve Congressional designation of the Willamette Falls and Landings National Heritage Area and commence programs that promote and celebrate the history and culture of the Willamette River communities; and

WHEREAS, on January 21, 2021, the City Council requested that staff advance a memorandum of understanding for the City's participation on the board of directors of the WFLHAC.

NOW, THEREFORE, THE CITY OF WILSONVILLE RESOLVES AS FOLLOWS:

1. The City Council hereby resolves to authorize the City Manager to execute a Memorandum of Understanding Between the Willamette Falls & Landings Heritage Area Coalition and the City of Wilsonville, OR (Wilsonville), that memorializes the City's participation on the organizations board of directors and payment of \$15,000 in support thereof in substantially the form attached hereto as Exhibit A.

ADOPTED by the Wilsonville City Council at a regular meeting there of this 17th day of May, 2021, and filed with the Wilsonville City Recorder this date.

DocuSigned by:
Julie Fitzgerald
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Julie Fitzgerald, Mayor

ATTEST:

DocuSigned by:
Kimberly Veliz
E781DE10276B498...

Kimberly Veliz, City Recorder

SUMMARY OF VOTES:

Mayor Fitzgerald	Yes
Council President Akervall	Yes
Councilor Lehan	Yes
Councilor West	Yes
Councilor Linville	Yes

Exhibit:

- A. Memorandum of Understanding Between the Willamette Falls & Landings Heritage Area Coalition and the City of Wilsonville, OR (Wilsonville)

Memorandum of Understanding
Between the
Willamette Falls & Landings Heritage Area Coalition
and the City of Wilsonville, Oregon

Overview

This Memorandum of Understanding (MOU) outlines an agreement partnership between the Willamette Falls & Landings Heritage Area Coalition (Coalition) and the City of Wilsonville (Wilsonville) for funding for fiscal year 2021-2022.

The Coalition is an Oregon non-profit corporation with a 501(c)(3) tax exempt status, with a large board of directors representing key stakeholders and experienced professionals in government, business, industry, tourism, arts, heritage, historic preservation, and others. The Coalition leads efforts to enhance, assist, and promote the Heritage Area as a source of pride and prosperity, where visitors and residents alike can experience the natural wonders, stories, and abundance of culture and history in this nationally significant place.

Board Membership and Funding Contribution

The City of Wilsonville will have a seat on the Coalition's Board of Directors and will contribute \$15,000 to the Coalition for the upcoming fiscal year (July 1 2021 - June 30, 2022). The Coalition will provide in its Bylaws that, for as long as Wilsonville makes at least a \$10,000 annual contribution in support of the Coalition operations, it will have the right to appoint a representative to the Board of Directors. Wilsonville's appointment to the Board of Directors for Fiscal Year 2021-2022 is Councilor Charlotte Lehan. The Coalition will provide Wilsonville with a copy of its adopted annual budget and an annual written report of its accomplishments at least 90 days prior to the end of each fiscal year. The Coalition will also send Wilsonville a renewal statement at least 90 days prior to the end of each fiscal year. Wilsonville may elect not to renew by giving the Coalition at least 30 days' written notice prior to the end of any fiscal year that it will no longer contribute to the Coalition. If Wilsonville elects to terminate making a contribution, the Coalition may elect to remove Wilsonville's appointed member from the Board.

Use of Wilsonville Funds

Wilsonville's financial support will assist the Coalition to, among other things, provide compensation for its staff and contractors; maintain appropriate insurance and taxes; and sustain its efforts in seeking other contribution opportunities, including but not limited to grant funding, donations, and fundraising events; continue work on its Destination Branding and Marketing/Economic Assessment plan; implement the Management Plan submitted to the State Historic Preservation Office; provide Heritage Area talks for the public; promote race, diversity, equity, and inclusion within its workplace; and collaborate with Wilsonville officers and agents in areas of common interest.

National Heritage Area Designation

The Coalition will continue to work towards obtaining Congressional designation of the Willamette Falls & Landings National Heritage Area. Once designation is obtained, the Coalition will be entitled to apply for grants from the federal government under its National Heritage Area program.

CITY OF WILSONVILLE

Signature of City Manager

Date: _____

WILLAMETTE FALLS & LANDINGS HERITAGE AREA COALITION

Signature of President

Date: _____